

# **ROGUE VALLEY ECONOMIC AND WORKFORCE UPDATE**

**ROGUE VALLEY WORKFORCE INVESTMENT BOARD MEETING**

**2-7-25**

# HAVE YOU BEEN ASKED TO PARTICIPATE IN A BUREAU OF LABOR STATISTICS (BLS) SURVEY? *PLEASE DO!*

**BLS survey information is gathered to create data** for businesses, jobseekers, workers and policy-makers about the economy including:

Employment*	Unemployment*	Occupational Wages*
Job vacancies*	Productivity	Occupational Employment*
Consumer spending patterns	Workplace injuries	Compensation
Long-term employment projections*	Employer-provided benefits	Price movements

*\* Collected and produced by Oregon Employment Department*

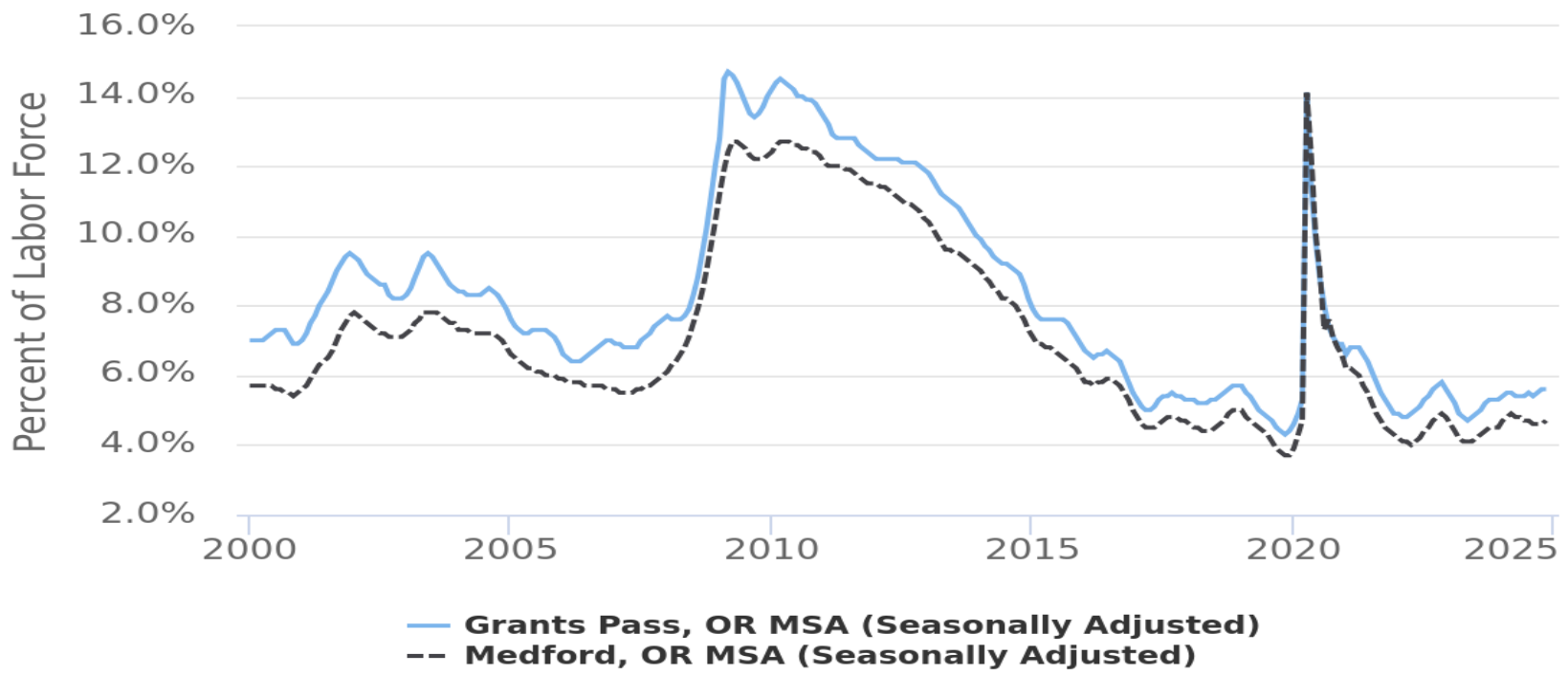
**Your response is vital to ensuring accurate, complete, and unbiased data** that is representative of the people and businesses in Oregon and the United States.

Your confidential responses are protected by federal and state law and strict security policies that prohibit us from releasing any information that could reveal the identity of you or your business without your consent.

**Thank you for helping us track the Oregon economy!**

# Unemployment rates are just above historically low levels in the Rogue Valley-

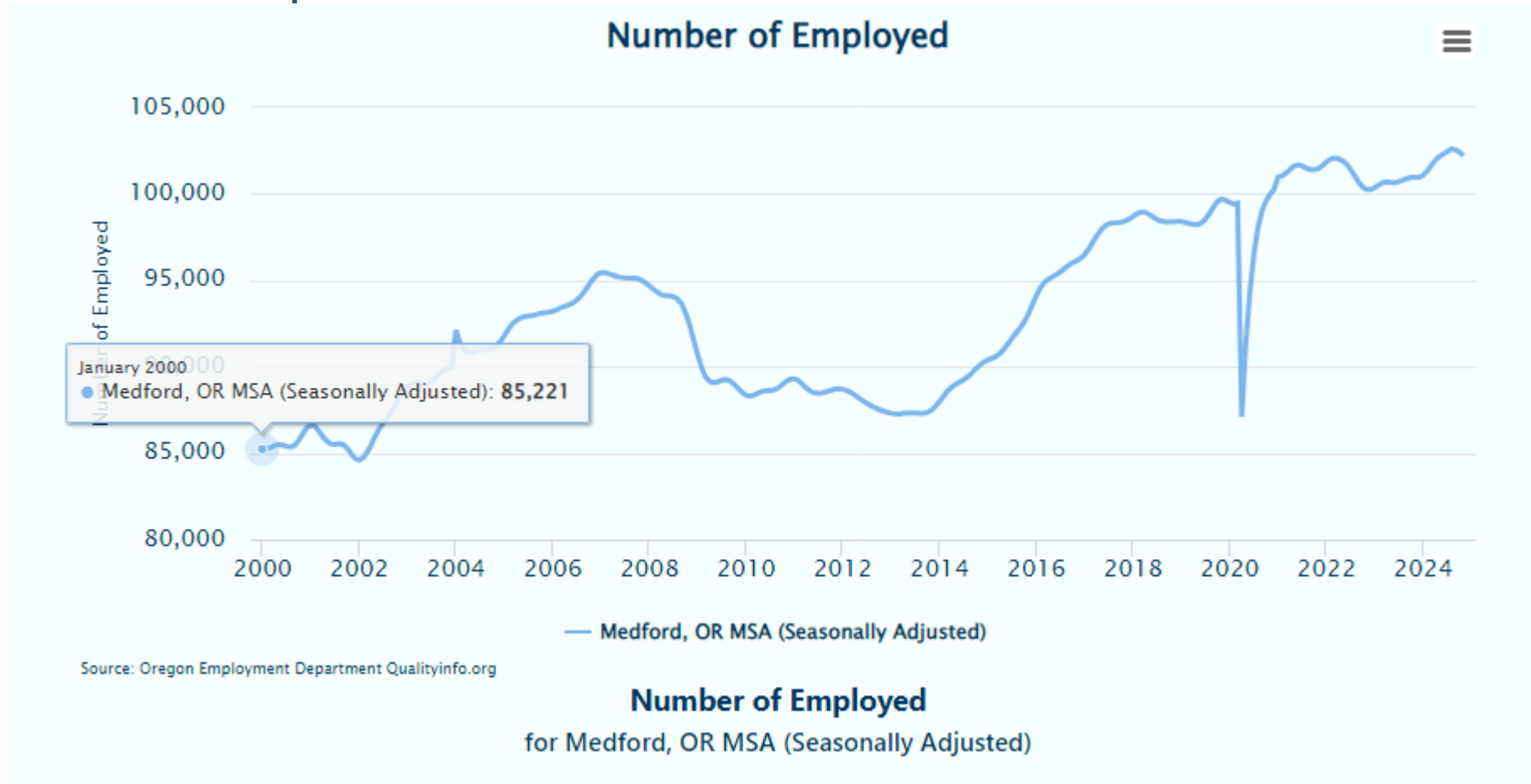
## Unemployment Rate

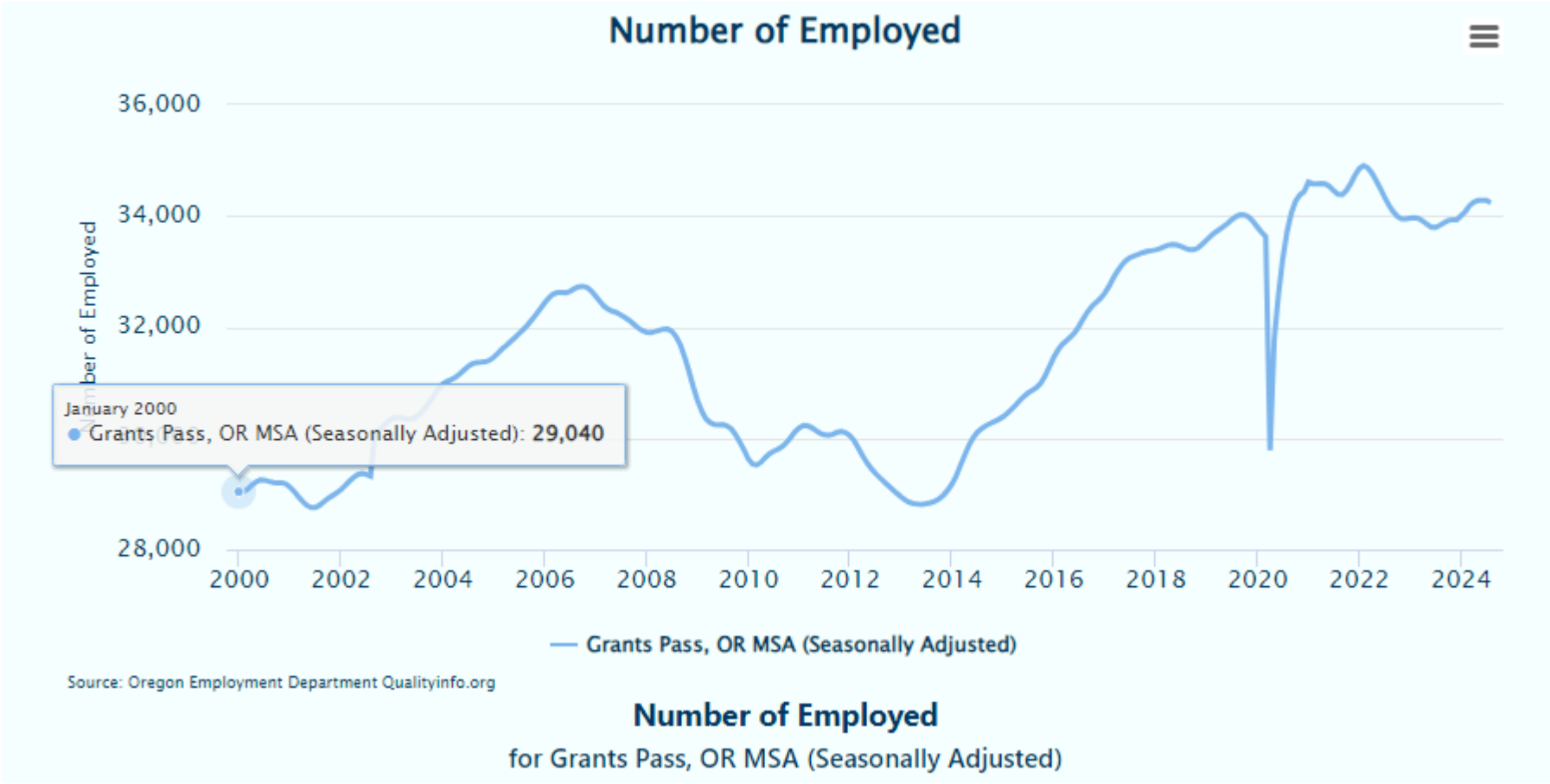


Jackson = 4.7%  
Josephine = 5.6%  
November 2024

Source: Oregon Employment Department Qualityinfo.org

102,214 residents of Jackson County employed, about 2,750 more than before pandemic-

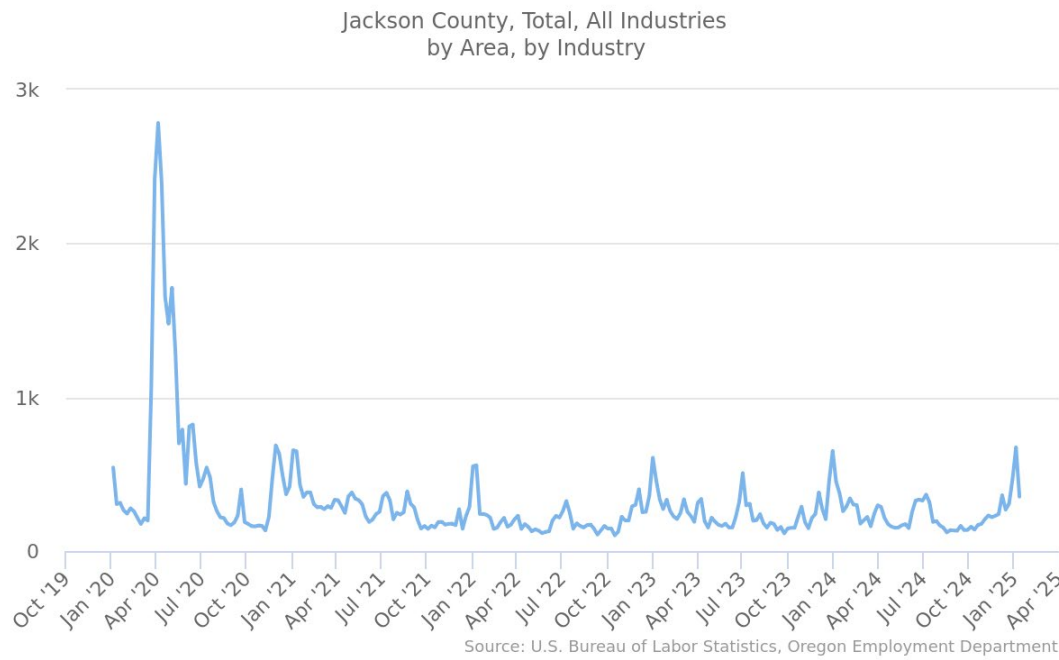




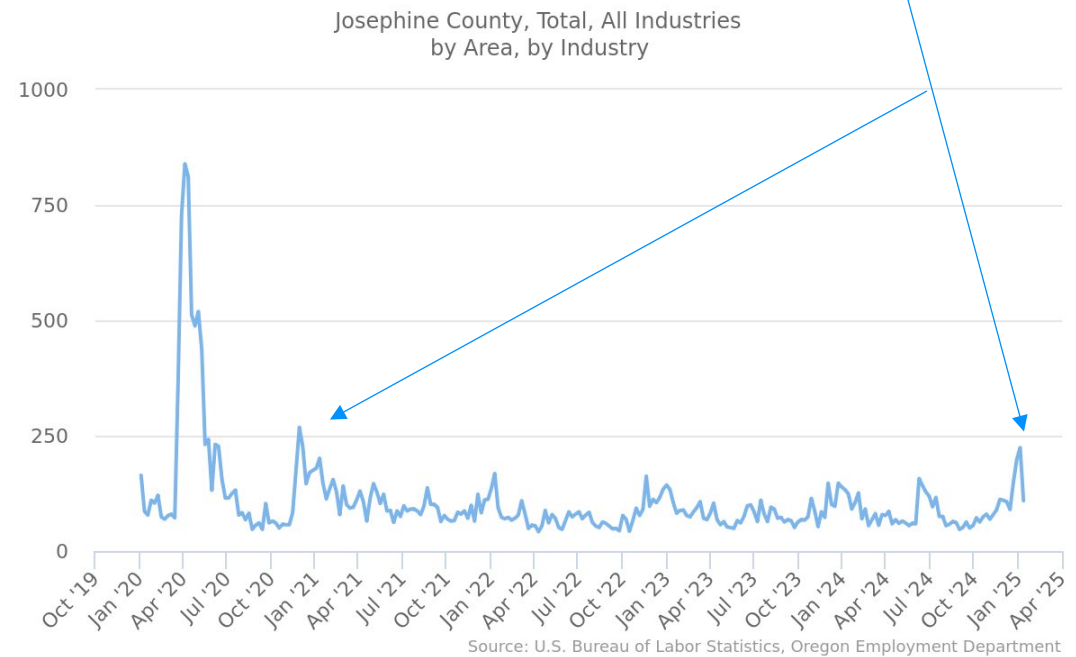
As of November 2024, there were 33,992 employed residents of Josephine County, about above pre-pandemic today and down about 900 from the peak in February 2022

New initial claims for unemployment insurance have returned to pre-pandemic levels in the Rogue Valley and remain low but rising a bit in Josephine County. 674 initial claims filed in Jackson County during the week ending Jan. 4, 2024, about the same as one year ago (651) – 224 for Josephine compared to 133 same week one year before- the highest number of initial claims since December 2020

Oregon's Initial Claims for Unemployment Insurance, Weekly

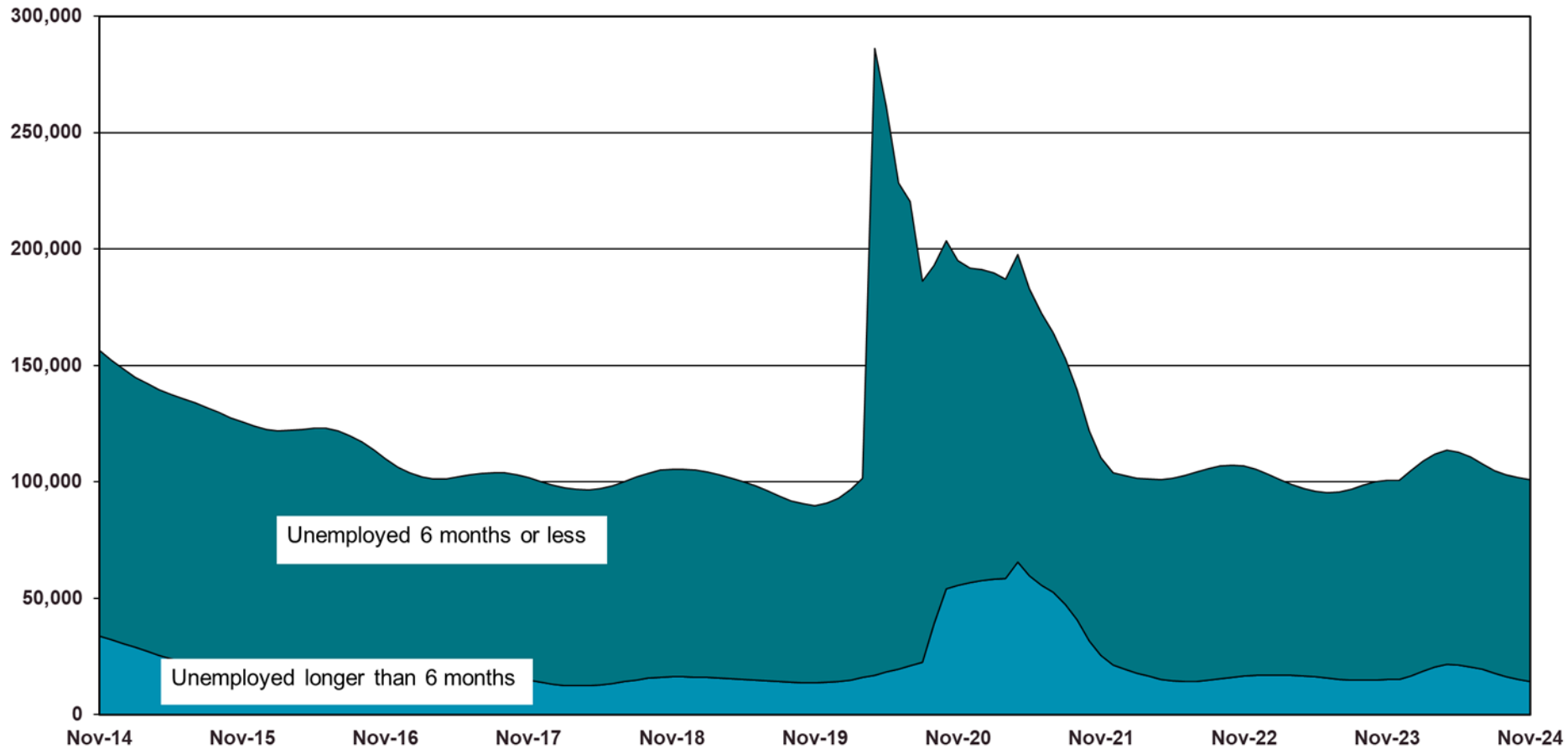


Oregon's Initial Claims for Unemployment Insurance, Weekly



# One out of six unemployed Oregonians have been out of work for at least six months

**There are 14,200 Long-Term Unemployed Oregonians  
16% of All Unemployed**

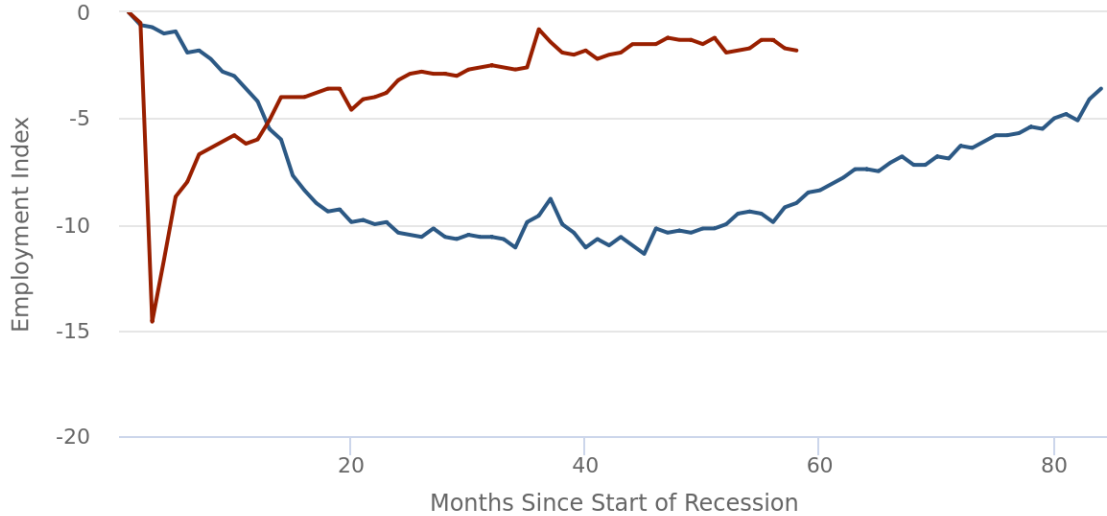


Source: Oregon Employment Department, Local Area Unemployment Statistics

# Most jobs back that were lost during the pandemic in the Rogue Valley- still a bit below February 2020 – seasonally adjusted

COVID-19 Job Changes Compared to Great Recession Job Changes

by Area  
Total Nonfarm, Medford, OR MSA

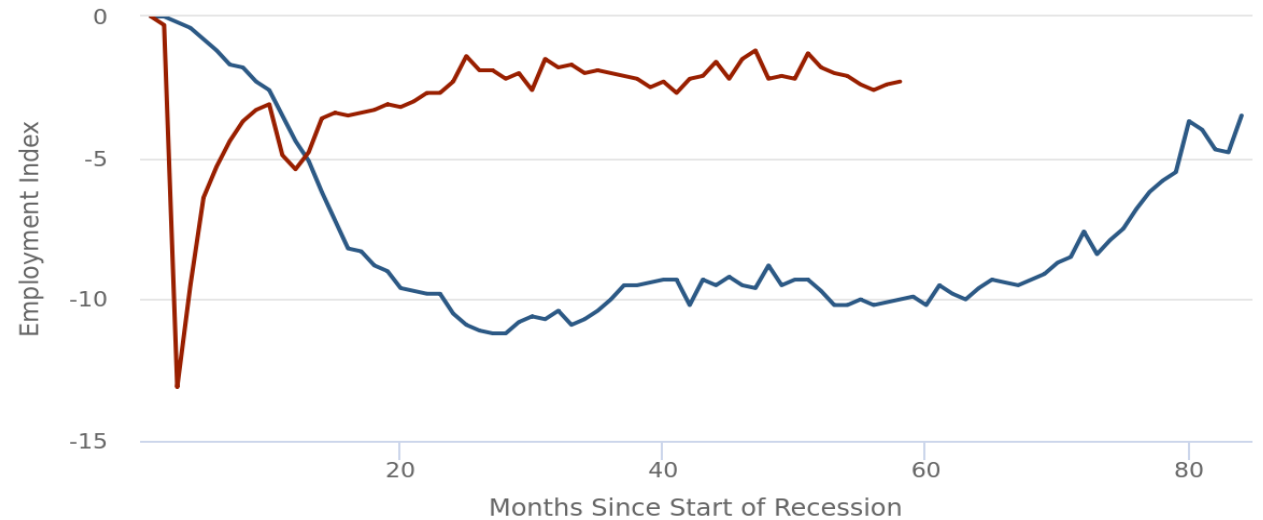


— Great Recession, 2007-2009 — COVID-19

Source: Oregon Employment Department QualityInfo.org

COVID-19 Job Changes Compared to Great Recession Job Changes

by Area  
Total Nonfarm, Grants Pass, OR MSA



— Great Recession, 2007-2009 — COVID-19

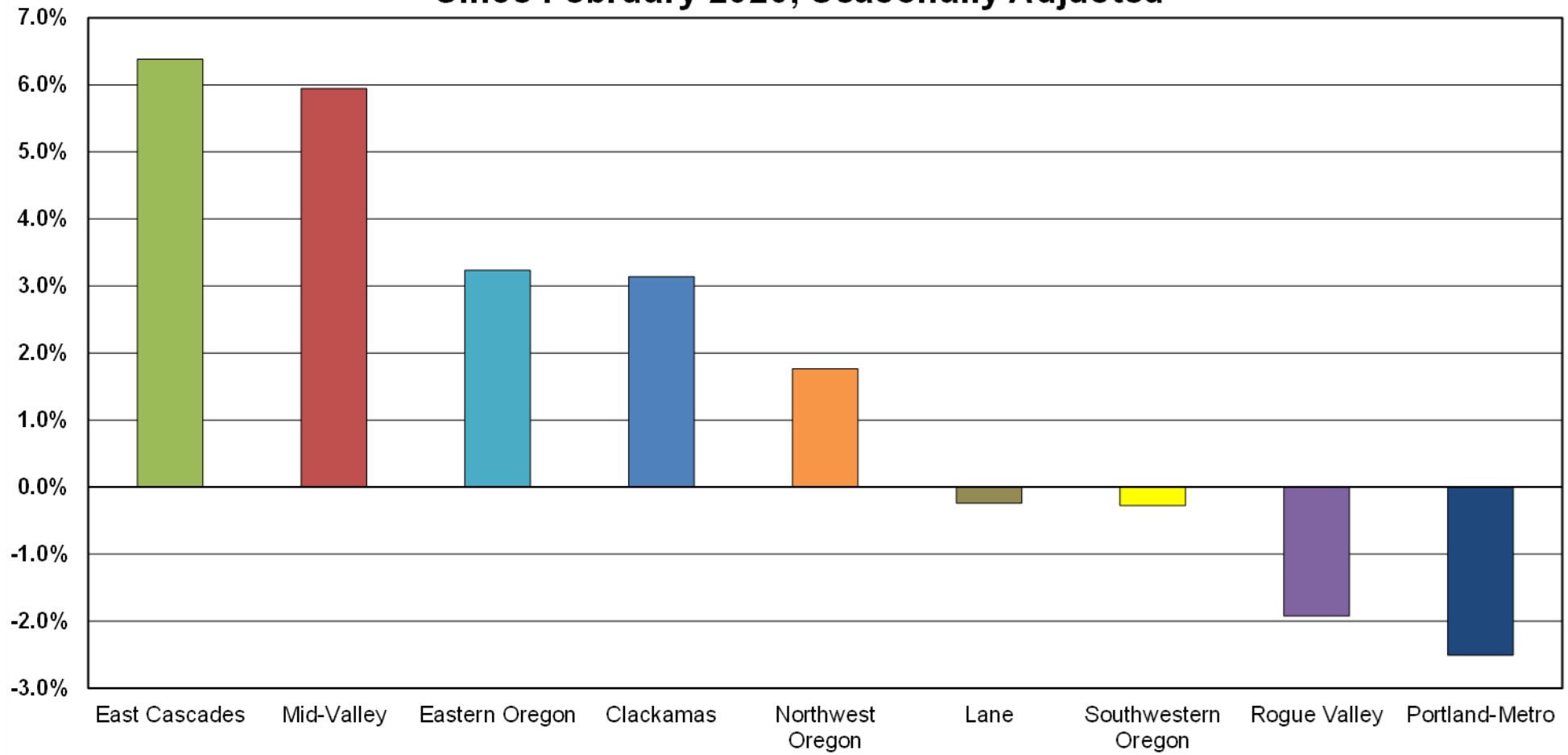
Source: Oregon Employment Department QualityInfo.org

Jackson County down -1.8 %, Josephine down -2.3 % (seasonally adjusted)



**FIVE OF NINE WORKFORCE AREAS HAVE MORE JOBS THAN BEFORE THE RECESSION.**

**Job Change Rates by Local Workforce Area as of November 2024  
Since February 2020, Seasonally Adjusted**



Source: Oregon Employment Department, Current Employment Statistics

# Medford MSA Wage growth slipping slightly, Average Hourly Earnings=\$31.57 November 2024- **down 2.0%** over the year.



U.S. Bureau of Labor Statistics and Federal Reserve Bank of St. Louis, Average Hourly Earnings of All Employees: Total Private in Medford, OR (MSA) [SMU41327800500000003], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/SMU41327800500000003>, January 24, 2025.

## Josephine County average hourly earnings slipped



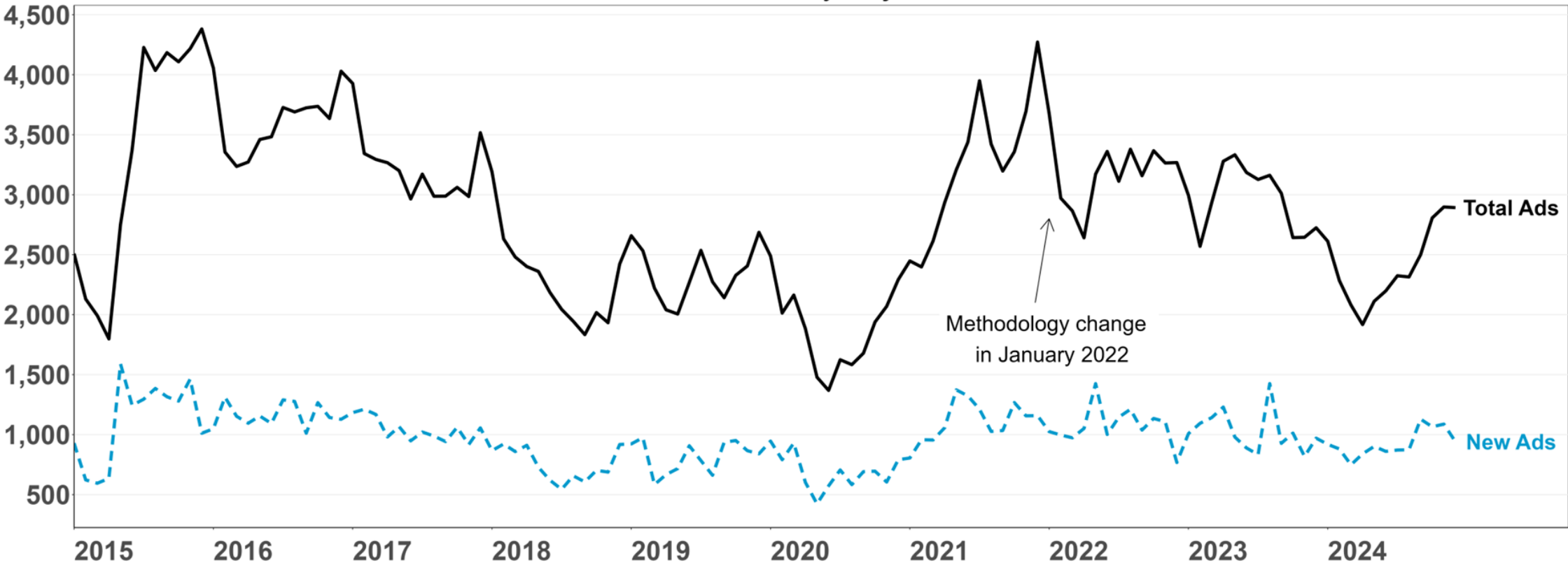
Josephine County average hourly earnings slipped over the year by **0.4%** to reach \$28.36

*U.S. Bureau of Labor Statistics and Federal Reserve Bank of St. Louis, Average Hourly Earnings of All Employees: Total Private in Grants Pass, OR (MSA) [SMU41244200500000003], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/SMU41244200500000003>, January 24, 2025.*

# Labor demand based on Help Wanted Online Job Postings

The number of online ads in the Medford metro area was 2,900 in December.  
The number of new ads **decreased** by **150** over the month.

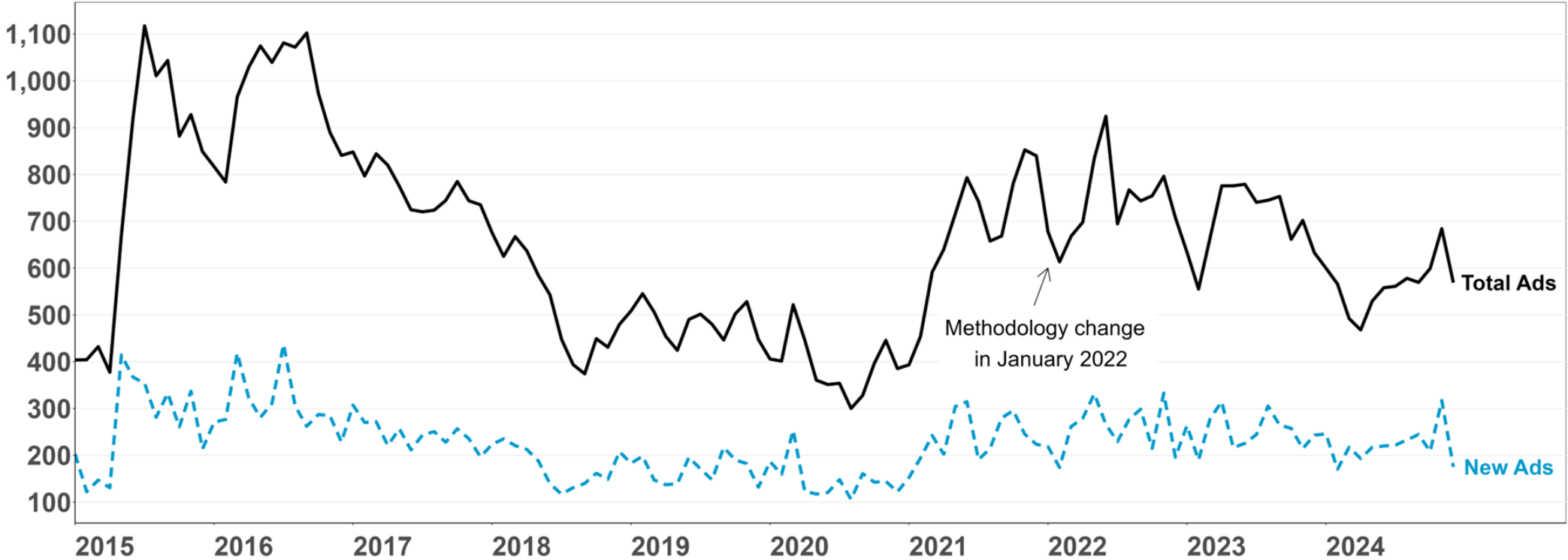
Seasonally Adjusted



Source: The Conference Board Help Wanted OnLine® (HWOL)

The number of online ads in the Grants Pass metro area was 570 in December.  
The number of new ads **decreased** by **140** over the month.

Seasonally Adjusted

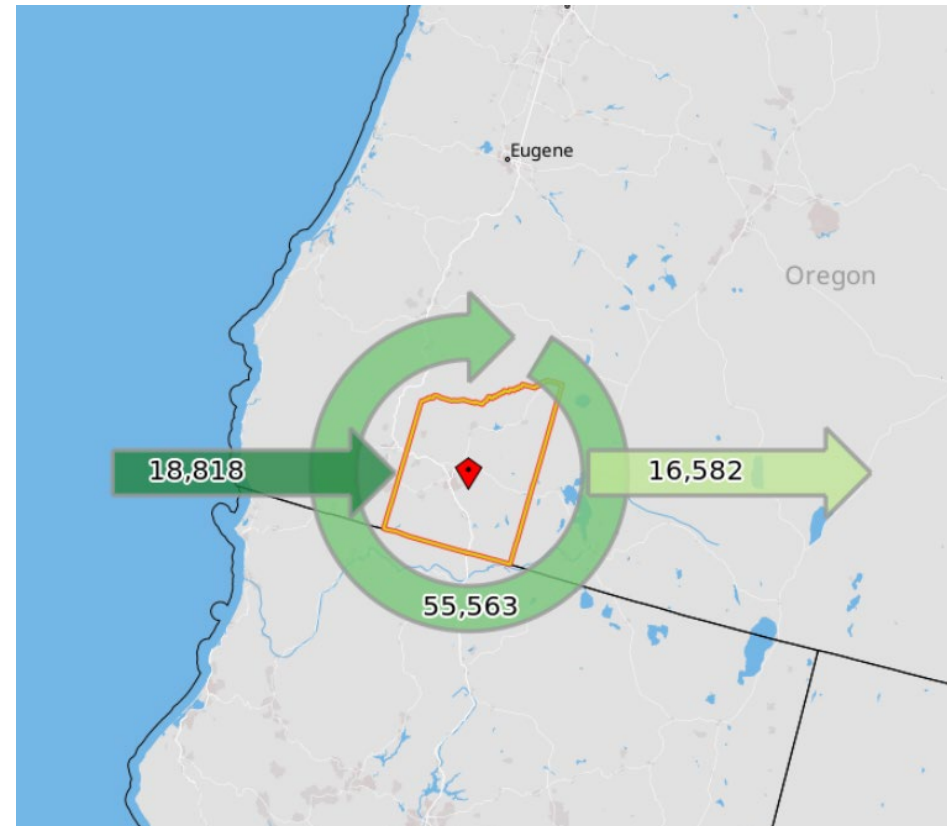
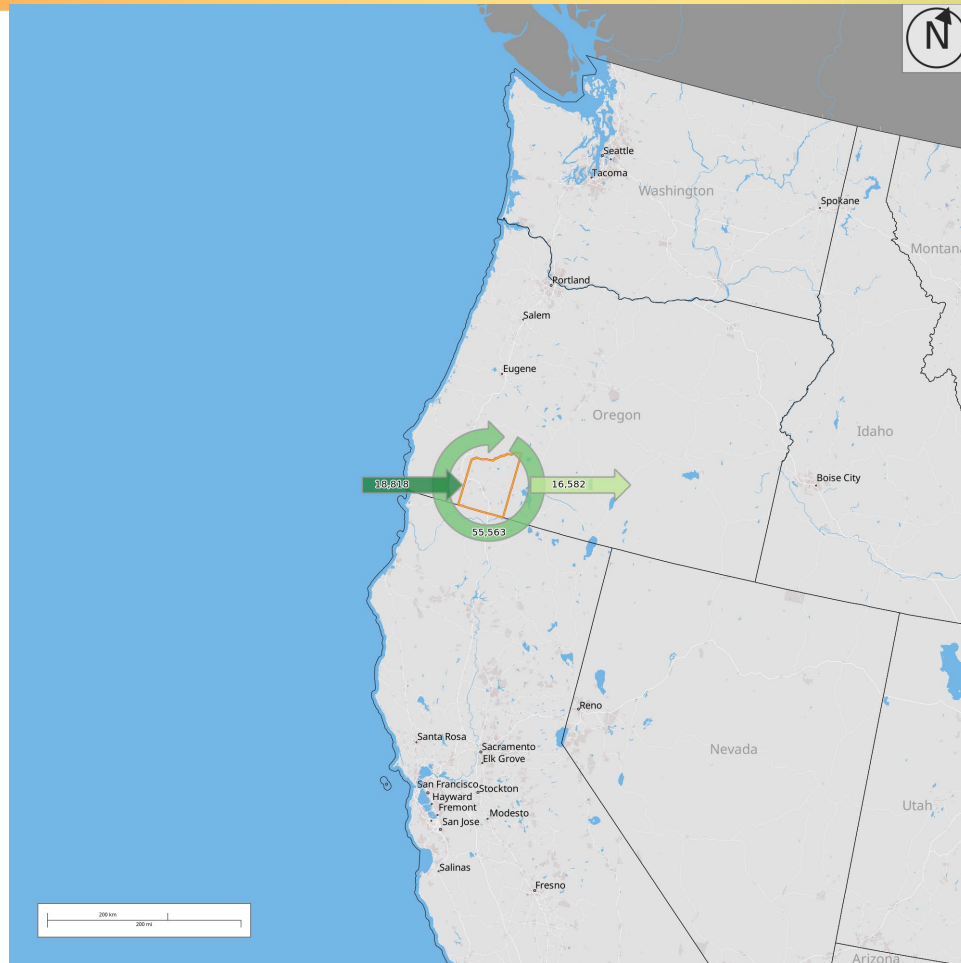


Source: The Conference Board Help Wanted OnLine® (HWOL)

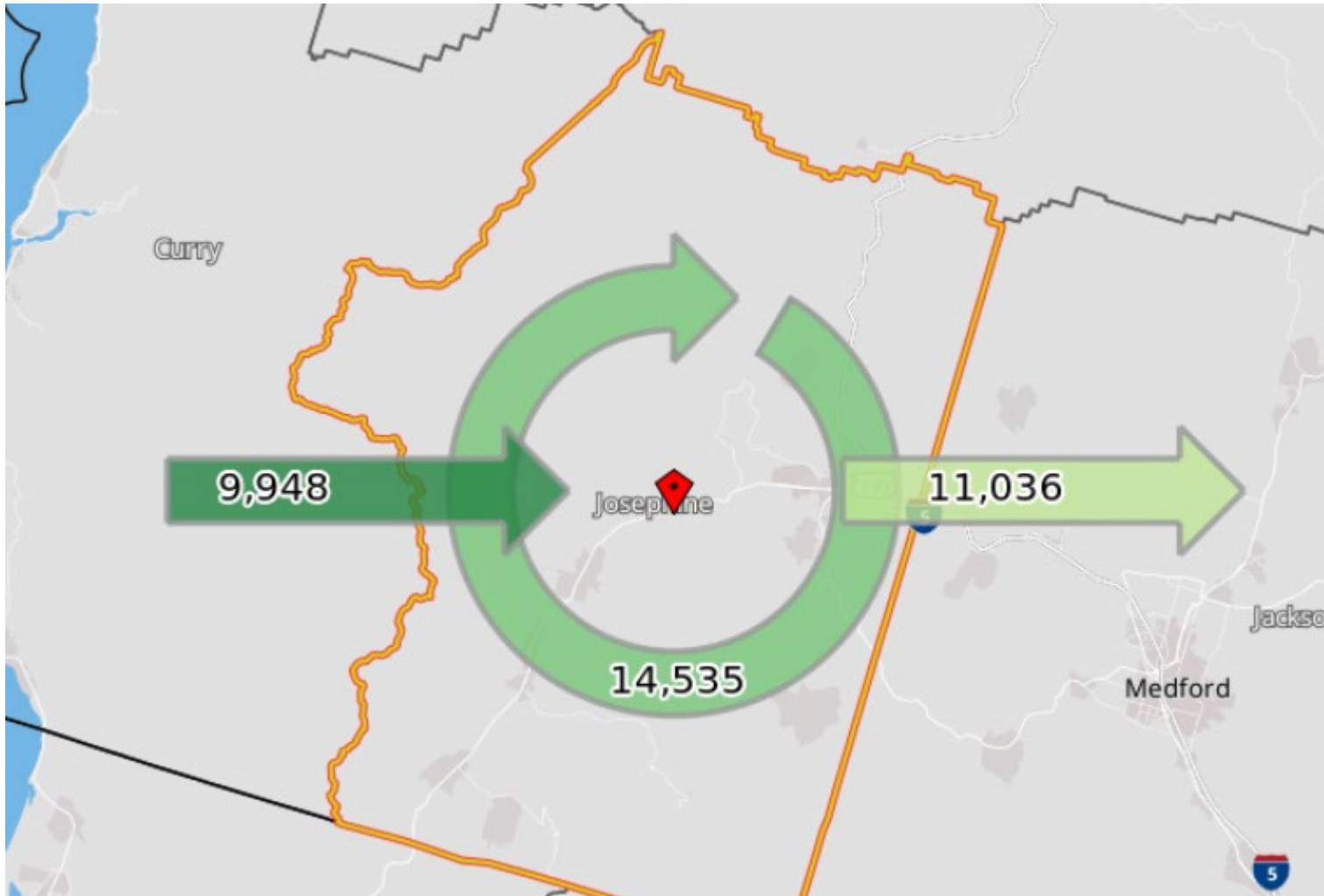
- Economic activity in the Twelfth District (Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, and Washington) was stable on balance during the October to mid-November reporting period.
- Employment levels were largely unchanged, and employee turnover was stable in recent weeks.
- Retail sales and activity in the consumer and business services sectors held steady over the reporting period.
- Activity in the manufacturing sector increased a bit, while conditions in the agriculture and resource-related sectors softened slightly.
- Residential real estate conditions improved somewhat, and commercial real estate conditions were varied but stable.
- Demand for assistance with affordable housing, health-care services, and food remained high from communities across the District.
- Looking ahead, contacts overall expressed slightly more optimism about economic conditions.

*Federal Reserve Bank, Beige Book, December 4, 2024*

# ABOUT THREE QUARTERS OF JACKSON COUNTY WORKERS BOTH LIVE AND WORK IN THE COUNTY- IT TRULY IS ONE ROGUE VALLEY



# ABOUT 60% OF JOSEPHINE COUNTY WORKERS BOTH LIVE AND WORK IN THE COUNTY



## Job Counts by Counties Where Workers Live - Private Primary Jobs

	2022	
	Count	Share
<a href="#">All Counties</a>	24,483	100.0%
<a href="#">Josephine County, OR</a>	14,535	59.4%
<a href="#">Jackson County, OR</a>	4,490	18.3%
<a href="#">Douglas County, OR</a>	1,180	4.8%

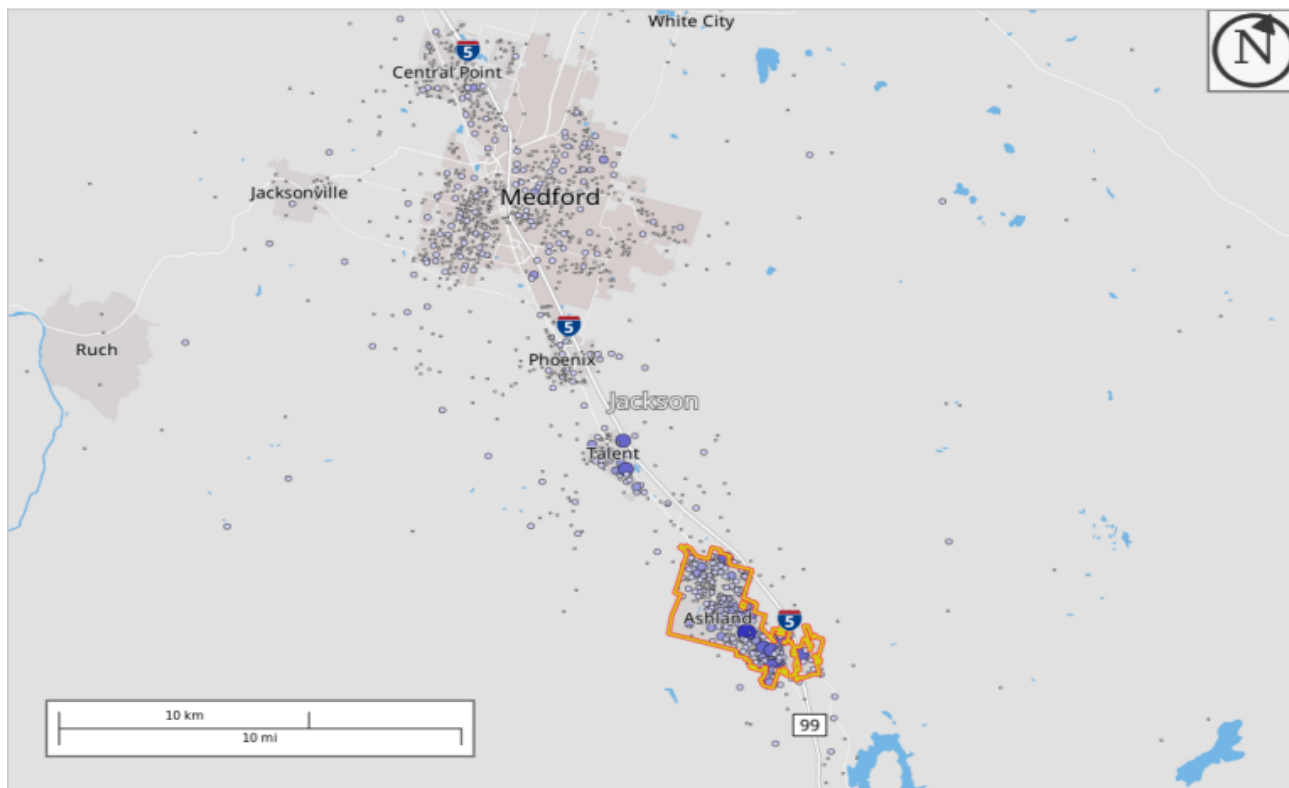


# Where do Workers who are employed in Ashland live?

**Workers:** Employed in Ashland city, OR  
**Showing:** Residential locations

Created by the U.S. Census Bureau's OnTheMap <https://onthemap.ces.census.gov> on 01/13/2025

## Counts of Home Locations for Private Primary Jobs in Work Selection Area in 2022 All Workers



### Map Legend

#### Job Count [Jobs/Census Block]

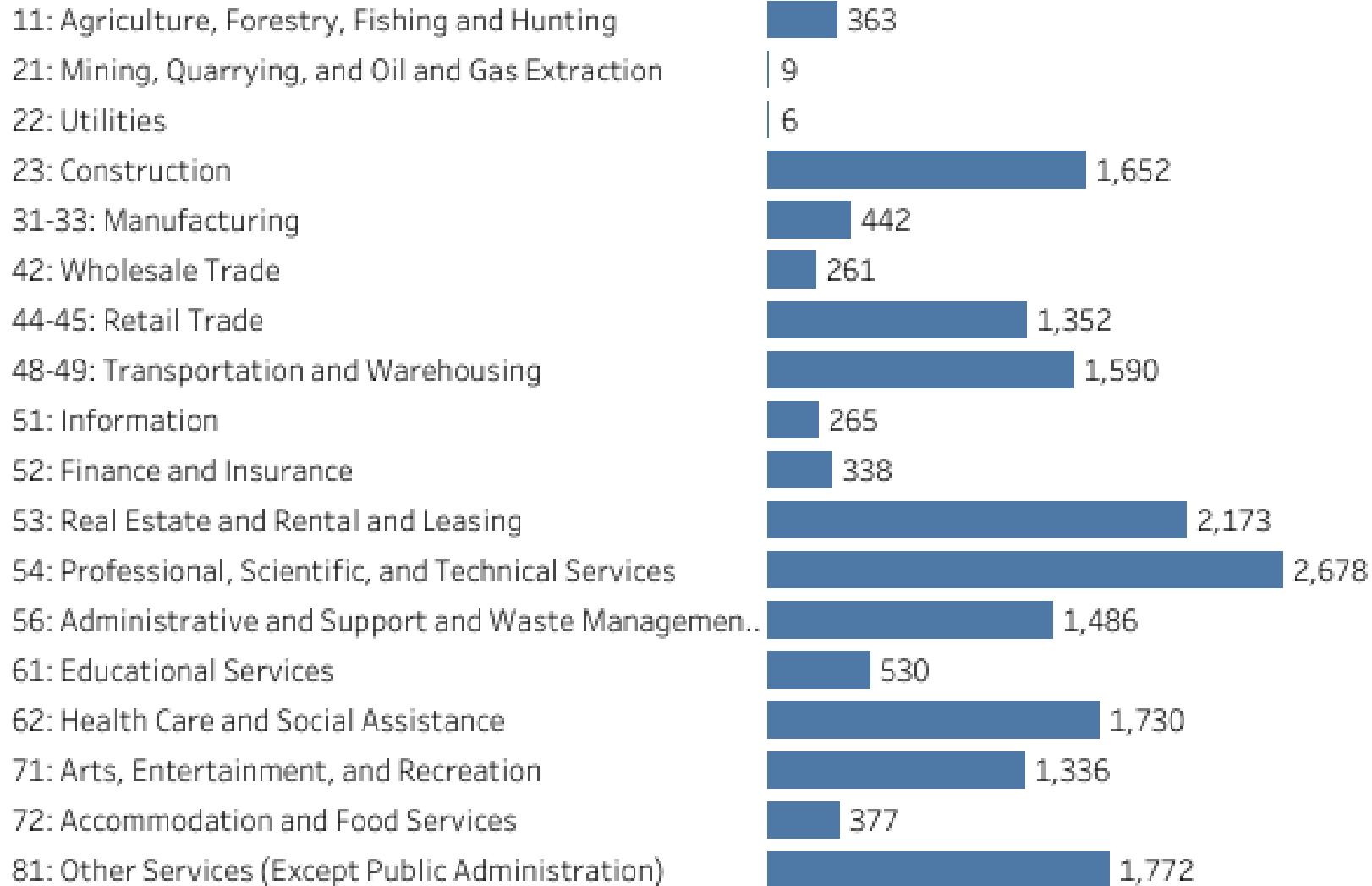
- 1 - 3
- 4 - 12
- 13 - 27
- 28 - 47
- 48 - 74

#### Selection Areas

- ▭ Work Area

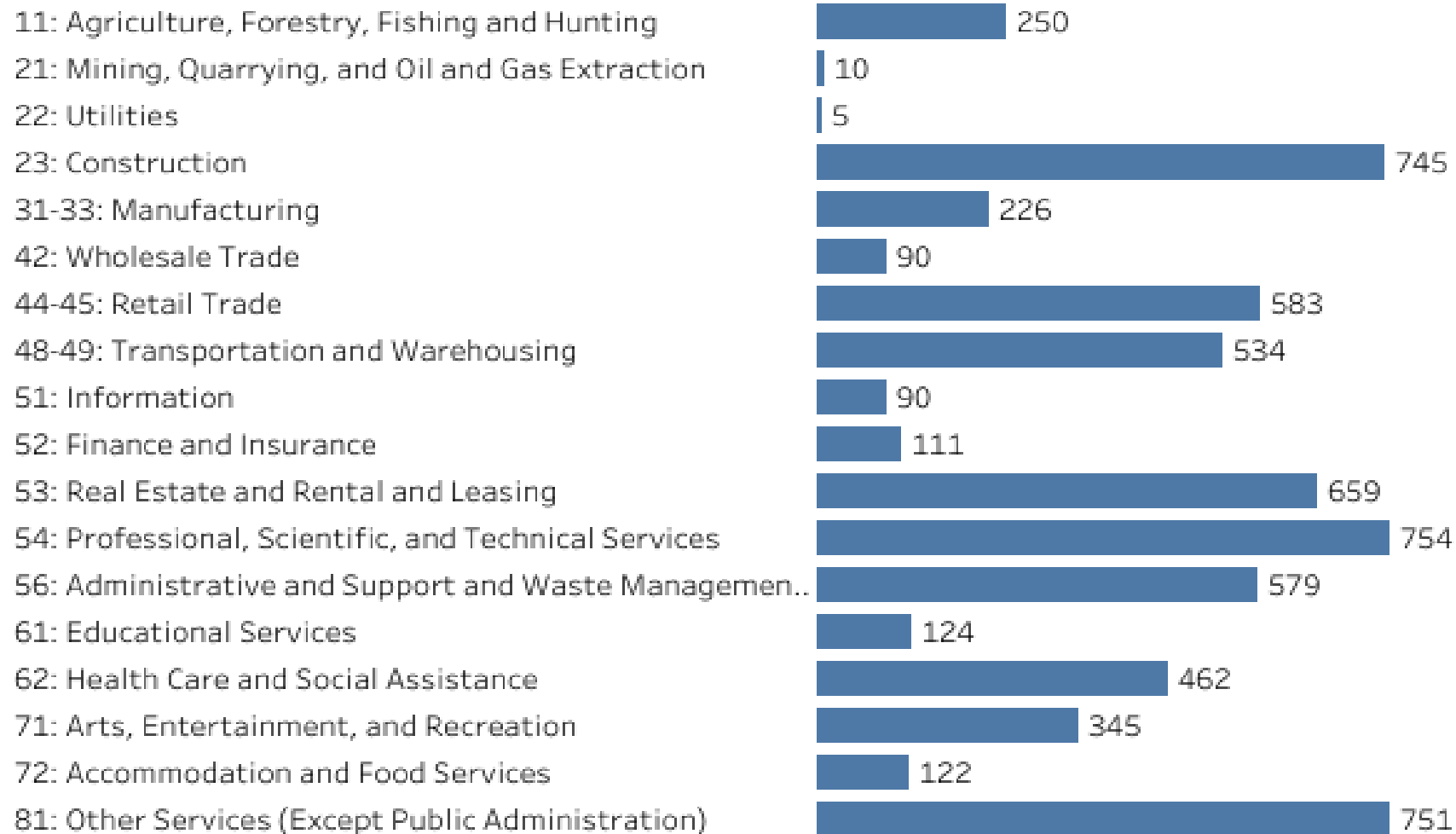


# NON-EMPLOYER BUSINESSES IN THE ROGUE VALLEY 2022 – JACKSON COUNTY 18,360



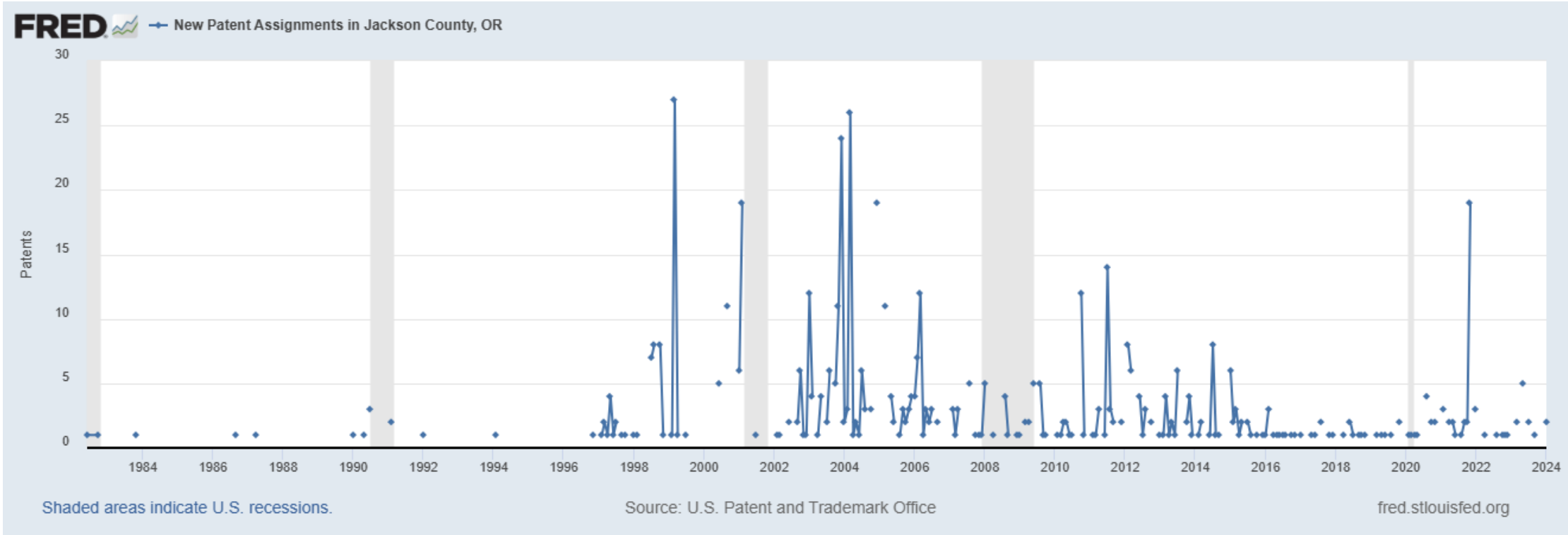
Jackson County had 17,295 non-employers in 2017

# NON-EMPLOYER BUSINESSES IN THE ROGUE VALLEY 2022 – JOSEPHINE COUNTY 6,440



Josephine County had 6,048 non-employer businesses in 2017

# PATENTS FROM JACKSON COUNTY SHOW AN UPTICK POST COVID- OREGON TRENDING LOWER OVER TIME



U.S. Patent and Trademark Office, New Patent Assignments in Jackson County, OR [USPTOISSUED041029], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/USPTOISSUED041029>, January 21, 2025

Health Care  
Rogue Valley (Jackson, Josephine)  
56 Occupations Found

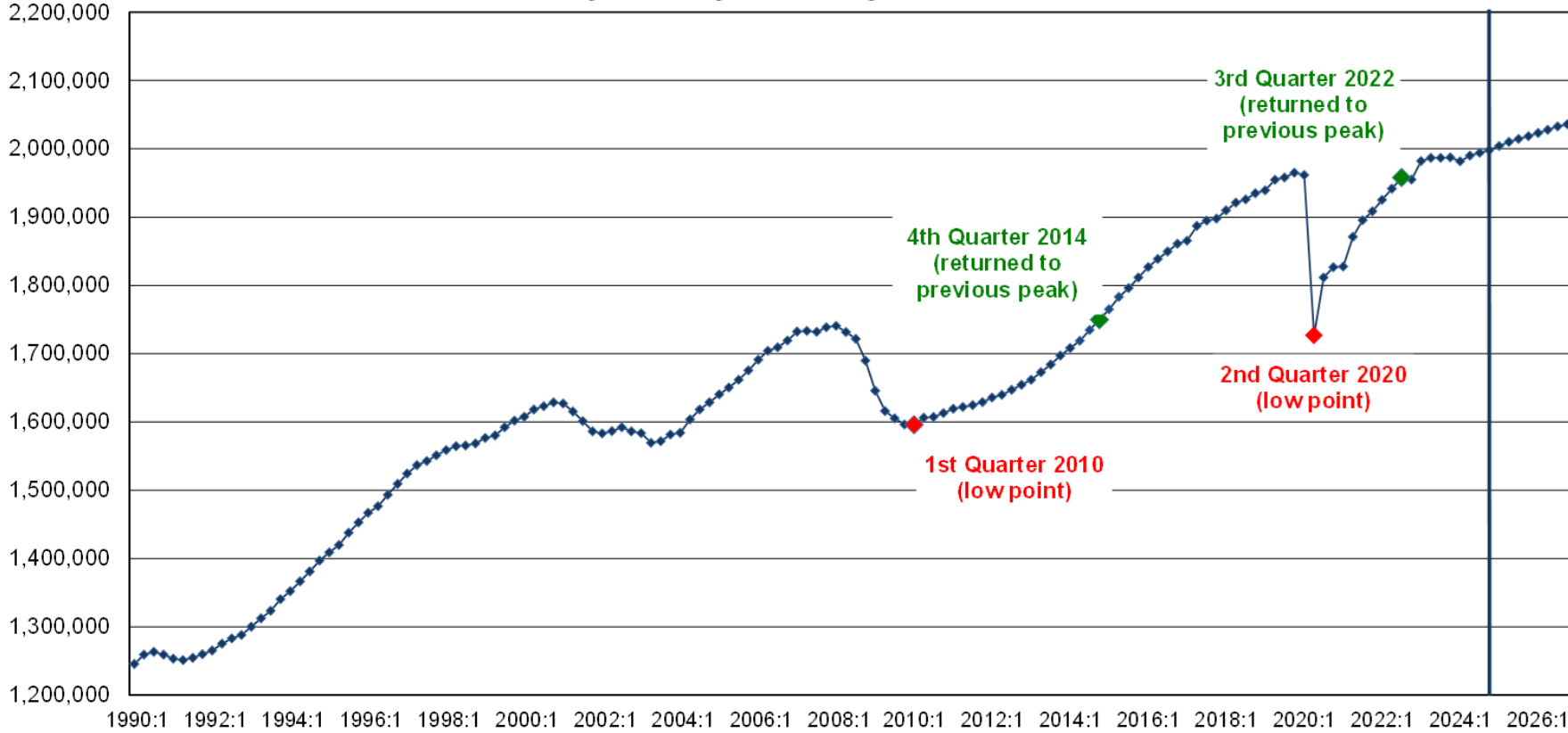
+ View Chart

Occupation	2023 Emp.	2023-2033 Emp. Growth	Typical Education	2024 Median Annual Salary	Current Job Listings	Projected Annual Openings	STEM	High Wage	High Skill	High Demand
Registered Nurses	2,813	7.3%	Bachelor's degree	\$110,902	121	170	x	x	x	x
Nursing Assistants	1,322	13.7%	Postsecondary training (non-degree)	\$46,284	9	215	--	--	x	x
Medical Assistants	1,138	21.5%	Postsecondary training (non-degree)	\$48,002	8	185	--	x	x	x
Dental Assistants	431	13.7%	Postsecondary training (non-degree)	\$51,353	3	66	--	x	x	x
Licensed Practical and Licensed Vocational Nurses	358	14.8%	Postsecondary training (non-degree)	\$70,713	10	35	--	x	x	x
Pharmacy Technicians	338	7.1%	Postsecondary training (non-degree)	\$49,897	6	34	--	x	x	x
Massage Therapists	315	15.6%	Postsecondary training (non-degree)	\$81,510	0	48	--	x	x	x
Nurse Practitioners	247	58.3%	Master's degree	\$141,503	5	27	x	x	x	x
Physical Therapists	226	16.8%	Doctoral or professional degree	\$103,318	13	13	x	x	x	x
Physicians, All Other	226	8.4%	Doctoral or professional degree	--	14	7	x	x	x	x
Dental Hygienists	218	14.2%	Associate's degree	\$106,185	2	18	x	x	x	x
Healthcare Support Workers, All Other	211	7.6%	High school diploma or equivalent	\$48,738	4	31	--	x	--	x
Pharmacists	208	7.2%	Doctoral or professional degree	\$151,187	15	10	x	x	x	x
Emergency Medical Technicians	191	11.5%	Postsecondary training (non-degree)	\$47,678	2	17	x	x	x	x
Medical Records Specialists	184	14.1%	Postsecondary training (non-degree)	\$49,666	4	16	--	x	x	x
Phlebotomists	182	9.9%	Postsecondary training (non-degree)	\$46,461	2	27	--	--	x	x
Veterinary Assistants and Laboratory Animal Caretakers	163	31.3%	High school diploma or equivalent	\$37,608	2	39	--	--	--	x
Radiologic Technologists and Technicians	155	9.0%	Associate's degree	\$86,795	3	9	x	x	x	x

New data show many expected jobs vacancies in the next decade

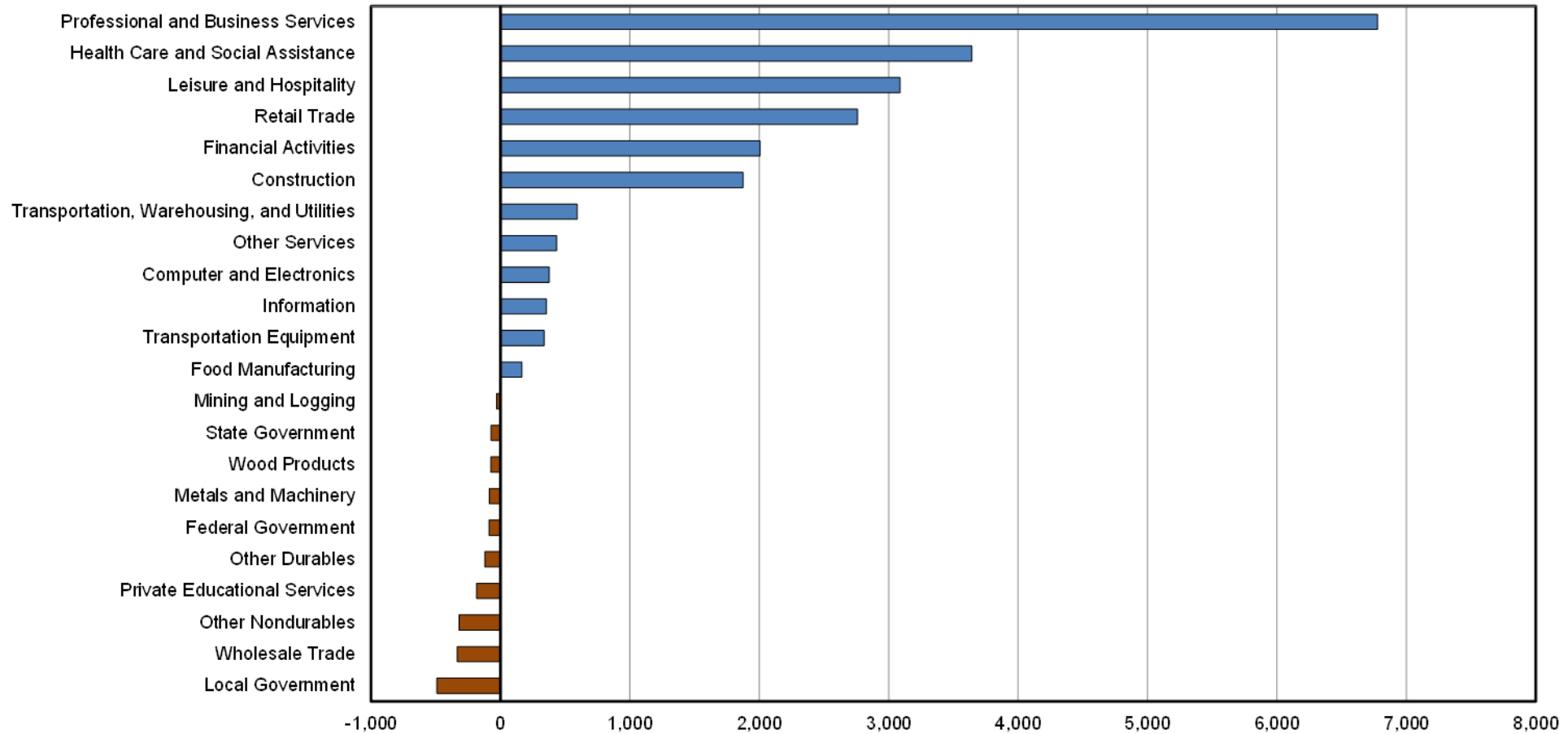
# The Office of Economic Analysis forecasts Oregon will gain 20,600 jobs over the next year.

### Oregon Nonfarm Payroll Employment Quarterly History and Projection, 1990-2026



Source: Office of Economic Analysis, Department of Administrative Services, December 2024

## Expected Job Changes by Industry Sector Over The Year (4Q2024 - 4Q2025)



Source: Oregon Employment Department analysis using Oregon Office of Economic Analysis Forecast, December 2024

# 2023-2033 Long Term Employment Projections by Industry and Occupation

## Rogue Valley High-Wage, High-Demand, High-skill Occupations with the most job openings 2023-2033

SOC	Occupation	2023 Employment	2023- 2033 Employment Growth	Typical Education	2024 Median Annual Salary	Number of Current Job Listings	Projected Annual Openings
291141	Registered Nurses	2,813	7.3%	Bachelor's degree	\$110,902.00	118	170
472031	Carpenters	987	11.1%	High school diploma or equivalent	\$54,770.00	1	91
131199	Business Operations Specialists, All Other	839	6.9%	Bachelor's degree	\$63,195.00	5	79
511011	First-Line Supervisors of Production and Operating Workers	740	-0.3%	High school diploma or equivalent	\$60,889.00	10	69
132011	Accountants and Auditors	763	7.2%	Bachelor's degree	\$74,880.00	8	66
493023	Automotive Service Technicians and Mechanics	683	6.9%	Postsecondary training (non-degree)	\$49,336.00	4	63
119199	Managers, All Other	619	5.8%	Bachelor's degree	\$104,521.00	4	52
151252	Software Developers	487	29.2%	Bachelor's degree	\$118,965.00	2	42
131082	Project Management Specialists	455	9.5%	Bachelor's degree	\$78,654.00		37
491011	First-Line Supervisors of Mechanics, Installers, and Repairers	373	6.2%	High school diploma or equivalent	\$79,780.00	19	33
371012	First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	248	10.1%	High school diploma or equivalent	\$47,656.00	1	29
499041	Industrial Machinery Mechanics	256	22.3%	High school diploma or equivalent	\$65,997.00	1	28
493031	Bus and Truck Mechanics and Diesel Engine Specialists	288	5.9%	High school diploma or equivalent	\$60,005.00	3	27
151232	Computer User Support Specialists	403	3.0%	Postsecondary training (non-degree)	\$54,321.00	1	27
499021	Heating, Air Conditioning, and Refrigeration Mechanics and Installers	274	11.3%	Postsecondary training (non-degree)	\$62,726.00	3	27
291171	Nurse Practitioners	247	58.3%	Master's degree	\$141,503.00	8	27
113031	Financial Managers	278	14.4%	Bachelor's degree	\$127,771.00	7	24
119021	Construction Managers	217	14.7%	Associate's degree	\$106,156.00		21
472152	Plumbers, Pipefitters, and Steamfitters	214	9.3%	High school diploma or equivalent	\$76,951.00	2	20



## Occupation Profiles



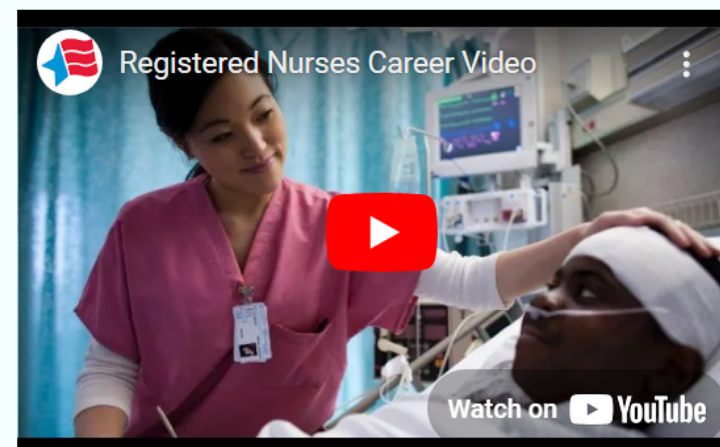
### Registered Nurses (291141) Rogue Valley (Jackson, Josephine)

Median Hourly Wage	2023 Employment	Job Openings per Year	10-Year Growth
\$53.31	2,813	170	7.3%

#### Description

Assess patient health problems and needs, develop and implement nursing care plans, and maintain medical records. Administer nursing care to ill, injured, convalescent, or disabled patients. May advise patients on health maintenance and disease prevention or provide case management. Licensing or registration required. Includes Clinical Nurse Specialists. Excludes Nurse Anesthetists (29-1151), Nurse Midwives (29-1161), and Nurse Practitioners (29-1171).

- + Expand All
- + Job Openings Listed with the Oregon Employment Department
- + Job Openings from Other Websites
- + State of Oregon Licenses & Certifications
- + Wage Range 2024



# Thank You!

*Please scan the QR code for a short survey.*



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